

Award-winning Entrepreneur
Keynote Speaker

Therése Gedda

20+
Years

14
Countries

30k+
Impacted Cultures

REIMAGINEZ

Selected Speaking Engagements



LVMH

Startup
GRIND

web
summit

TEDx

NYU



CBS

FORTUNE

Nasdaq

VentureBeat

As Seen In

Extraordinary people, gathered with purpose, ready to **reimagine what becomes possible**

Therése Gedda delivers the kind of keynote experience that founders and CEOs still think and talk about years later.

Not just an energy boost in the moment.
Transformational. There is a difference.

20+ years and 2,500+ talks across 14 countries.

She has mastered the rare ability to shift the way an entire room thinks, leads, and builds in a single experience.

Whether your audience is 5 or 5,000, Therése brings the depth of a world-class visionary, the precision of a strategist, and the warmth of someone who genuinely sees every person in the room.



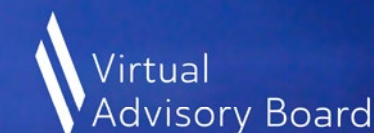
Recognized by the SKAPA Foundation via the 'Future Innovator Award' given in memory of Alfred Nobel.

THE NORDIC 100

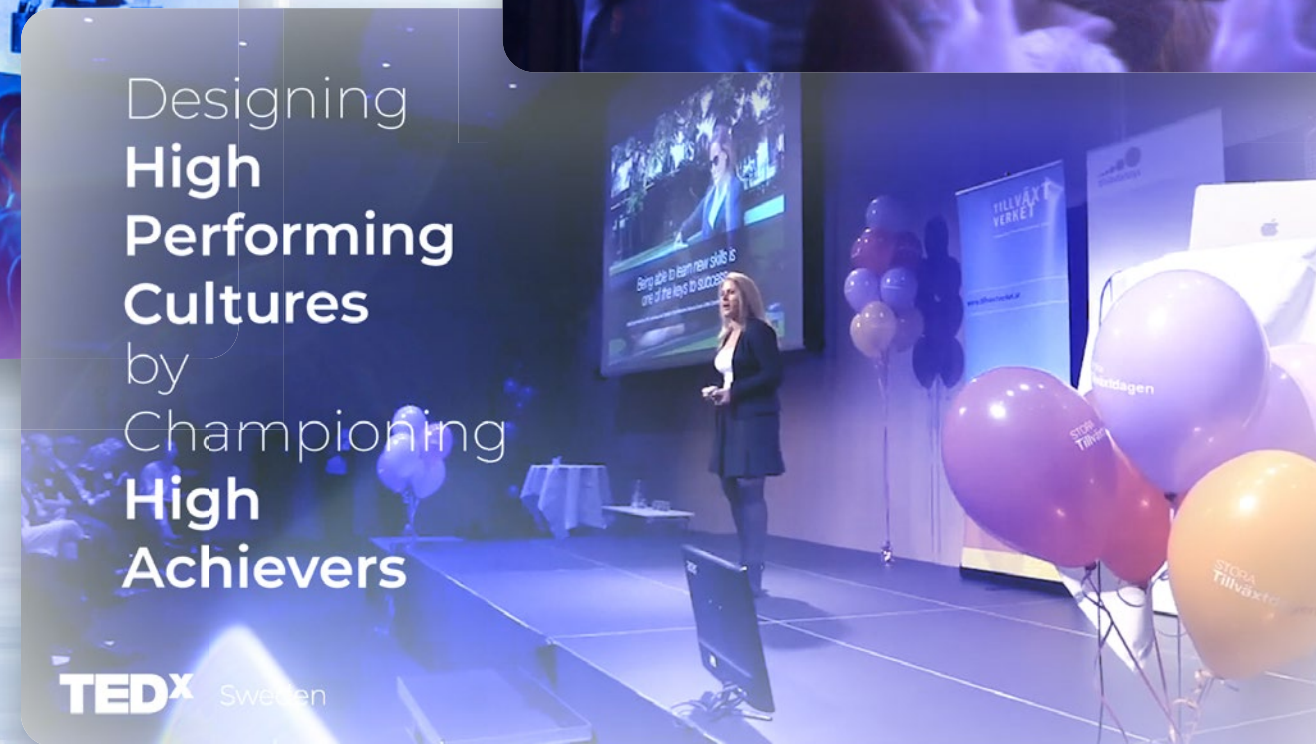
Therése Gedda was named by the Nordic 100 as one of the most influential and impactful entrepreneurs from the Nordics.



Trusted by the organizations for **20+ years**, where **transformation matters most**



Watch **Therése's Showreel**



Watch on **Youtube**

On the **World's Most Extraordinary Stages** and the World's Most Respected Screens

Reimagining How Companies Are Built

As seen in



Therése has been **featured across broadcast, print, and digital media as a leading voice on the future of work**, the limitlessness of what founders can build, and what it truly means to **lead with a customer-centric vision**. When the ideas change how people lead, the story finds its own audience.



Watch on **Youtube**

Meet **Therése Gedda** **World-Renowned Thought Leader,** Renowned Speaker, Facilitator, the Award-Winning Entrepreneur

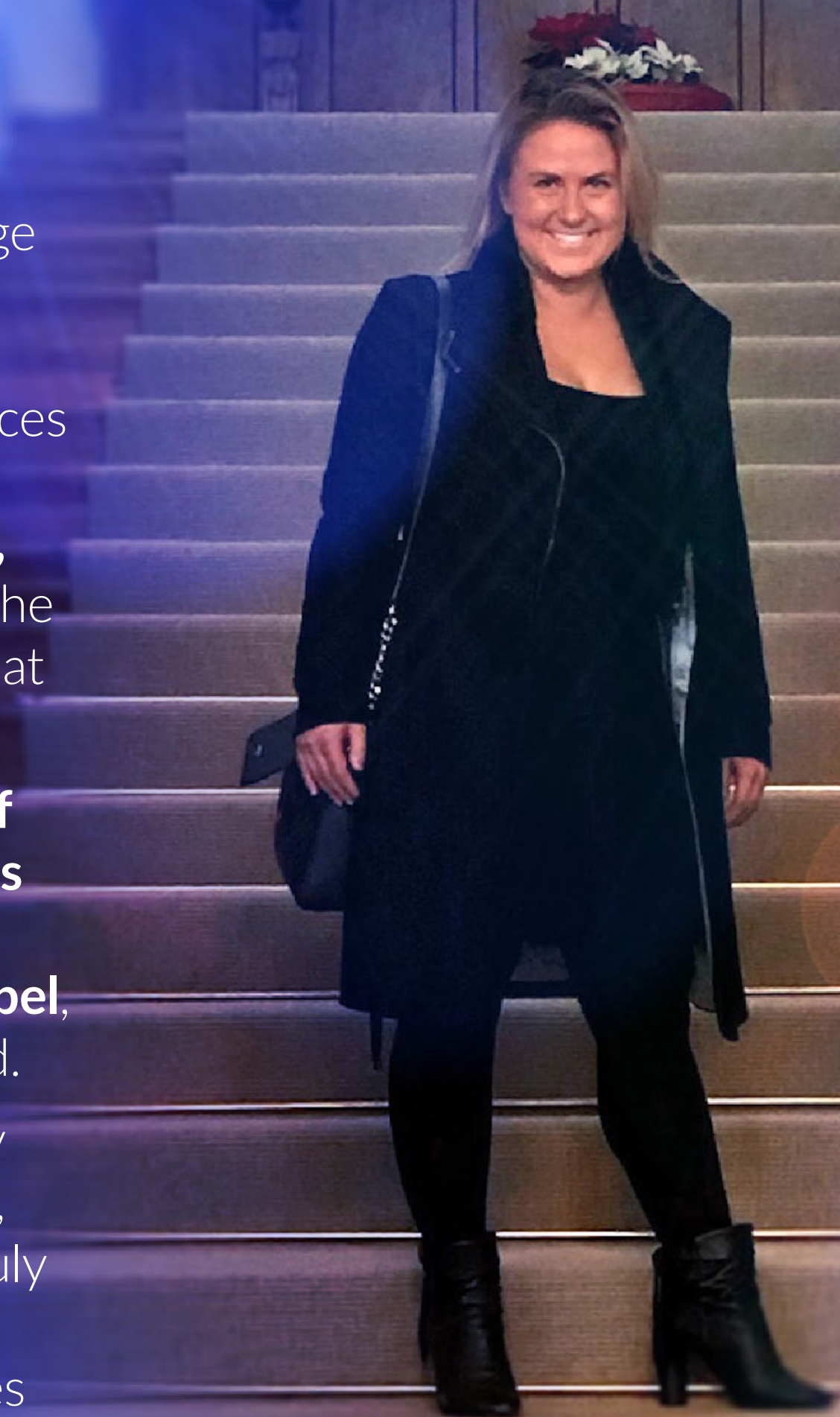
Therése Gedda is an **award-winning Founder and CEO** of Reimaginez and one of the world's leading experts on designing High Achieving Cultures where exceptional people thrive and extraordinary companies are built. Her entrepreneurial journey began at 17, when she founded her first management consultancy. What started as an early instinct for what makes organizations truly exceptional became a 20+ year body of work that has **influenced 30,000+ leaders across 14 countries**.

She has worked directly with 1,000+ founders, CEOs, and C-suite leaders as the person they call when the stakes are highest and the decisions are hardest. The founders and CEOs she works with have their own names for her. Yoda. Master Teacher. Founder Therapist. Every one of those names reflects the same truth: that Therése does not just advise. She sees people completely, champions what they are building, and helps them lead at the level they were always capable of.

As a Keynote Speaker, Therése has taken the stage at **Apple, LVMH**, TEDx, Web Summit, Inbound, and Davos Decompression, among many others, delivering transformational experiences to audiences of 5 to 5,000 spanning continents. She has been recognized by **CBS, NBC News, Fortune, Forbes, Nasdaq, and VentureBeat** as a leading voice on the future of work, high performance culture, and what it truly means to lead with vision and purpose.

She has been named by the Nordic 100 as **one of the most influential and impactful entrepreneurs from the Nordics**, and received the **Future Innovator Award given in memory of Alfred Nobel**, one of the highest innovation honors in the world.

Therése's vision has never changed. To give every mission-driven founder and CEO the frameworks, the clarity, and the support to build something truly extraordinary. To champion them as they design thriving, high performance companies and cultures that drive positive change in the world.



“ I have had the pleasure and privilege of working with Therése on building a people and purpose-centric culture and **highly recommend her to anyone who is serious about elevating their performance** and improving the quality of their life. She helped me see and understand myself, and has given me the tools for how to take my professional and personal life to another level.”

James Benedict

Co-Founder & Vice Chairman
at Bedowin360 Capital and
Co-Founder & Co-CEO
at Left Tackle Capital

1,000+
Founders & C-Level
Clients Served

2,500+
Keynotes and
Talks Delivered

30,000+
Company Cultures
Impacted

Therése's **most requested keynotes and workshops.** For founders, leadership teams, and world-class events.

Delivered as a Keynote. Expanded as a Workshop.

Built out as a full transformational program. **Always bespoke.**

Reimagining High Performance, Culture, Strategy & Innovation

The Exceptional Impact of a Brilliant Culture

Curating High Performance
Company Cultures Where
High Achievers Thrive

Your Advantage Hidden in Plain Sight

Reimagining How You Build
Your Company with Clarity
and High Performance

Innovation Reimagined

Master the Art of the
Customer-Centric Approach

Built to Last vs Built to Exit

High Performance by Design

Reimagining High Performance, Leadership, Sales & Growth

The High Achiever Culture

Strategically Leading, Investing
in, and Championing Your
High Achievers

Sales Reimagined

From Closing Deals to
Creating True Fans

Performance Reimagined

Unlocking Greatness and
Peak Performance

Due Diligence Reimagined

The Competitive Lens That
Goes Beyond the Financial
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Reimagining Entrepreneurship, Founder Life, the High Achiever Mindset & Lifestyle Design

The Unconventional Path

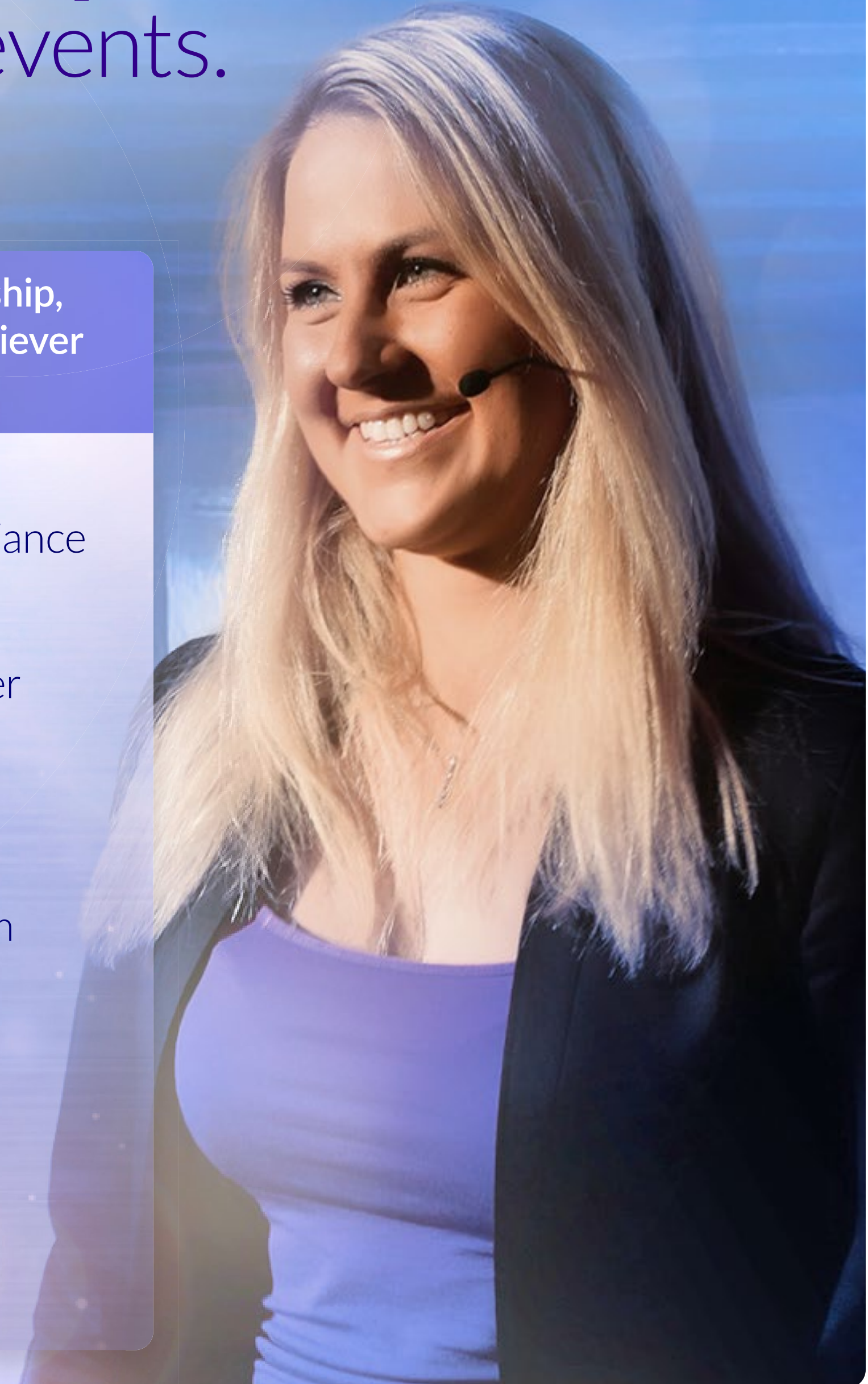
A Trailblazer's Path to Brilliance

Cofounder Confidential

Reimagining the Cofounder
Partnership to Achieve
Greatness

A Life of Significance

Reimagining the Path From
Resilience to Greatness



The Exceptional Impact of a **Brilliant Culture**

Curating **High Performance Company Cultures** Where High Achievers Thrive

SIGNATURE



Reimagining High Performance,
Culture & Innovation

High Achievers outperform the average worker by 14% in productivity, 18% in sales, and 23% in profitability, according to research. Yet only 2 of 10 employees worldwide are engaged in their work.

For founders and leaders, this is where the opportunity sits. Culture shapes everything from productivity and engagement to customer loyalty, the speed of innovation, the retention of talent, growth, and profitability. It is time to reimagine the workplace, starting with a culture where High Achievers do the best work of their lives.

Through **Therése's work with thousands of companies**, she has developed actionable and scalable frameworks for championing High Achievers. Two of them, **The High Achieving Culture Model™** and the **Futuristic Leadership Framework™**, were invented to design and scale thriving high performance cultures. Companies applying this work have achieved 3x annual revenue growth, generated \$10M+ in new business, and unlocked 10x deal sizes.

At the heart of both sits the conviction that has shaped twenty years of this work. It is the High Achievers inside a company who build, who serve, and who innovate. They are the ones who create the customer-centric experiences that turn buyers into true fans, and they are the foundation every thriving company is built on.

The Future of Work belongs to the companies who understand this. When a culture is designed around High Achievers, what it unlocks is a different order of performance. Faster innovation. Deeper customer loyalty. Growth that compounds. The time has come to leave factory-era micro-management behind and embrace a more visionary approach, built on a purpose-centric philosophy that matches the ambition of the people inside the company.

In this Keynote/Workshop, you will **learn strategies for championing your High Achievers, removing toxicity, and amplifying your impact** by designing the culture that drives growth, strengthens profitability, and creates the opportunities to wow the customers you most want to serve.



Your **Advantage** Hidden in Plain Sight

Reimagining How You **Build Your Company with Clarity** and High Performance

Reimagining High Performance, Culture, Strategy & Growth

What if the most overlooked element in your company is also your greatest competitive edge?

There is a pattern in the companies that consistently outperform. They do not treat culture as a people initiative, strategy as an annual planning exercise, customer centricity as a service philosophy, product as an engineering function, or finance as a constraint. They treat all five as a single integrated system, built on the foundation of culture, designed to achieve something extraordinary.

The companies that achieve the most extraordinary outcomes do something fundamentally different. They design culture as the foundation that makes everything else possible, and build their strategy, customer centricity, product, and financial goals as an integrated system aligned to one purpose: achieving something exceptional.

This is the **Company Reimagined framework**. A proprietary philosophy developed by Therése Gedda across 20+ years and 1,000+ founder and CEO engagements in 14 countries, designed to help any leader, whether they are building a company, advising one, or backing one, see and activate the unfair advantage that has been hiding in plain sight the entire time.

When culture is the foundation and every pillar is aligned toward the same **goals, dream customers become true fans, strategy** creates alignment that reaches from the boardroom to the customer, financial performance becomes the natural outcome of building well, and the company becomes the most compelling place exceptional people want to be. Whether you are a founder, a board member, or an investor, this talk gives you a completely new way to see any company. And once you see it, you cannot unsee it.



Innovation Reimagined

Master the Art of the **Customer-Centric Approach**

■ Reimagining High Performance, Culture & Innovation

Creating a strong culture of innovation not only amplifies your company's mission but also maintains your competitive edge. However, many need help to cultivate this culture effectively. That's why Reimaginez has developed the Innovation Reimagined Keynote, which is a transformative experience designed to elevate your company's solution-oriented mindset by **reimagining the customer-centric approach**, high impact leadership, and thriving company cultures.

Why is innovation so vital? At its core, an **innovation culture is the lifeblood of any thriving customer-centric company**. It fuels growth, drives customer engagement, and cultivates a holistic, amplified impact. Achieving and sustaining high levels of innovation requires more than just creative ideas; it demands a strategic and comprehensive approach. This keynote dives deep into the essence of creativity and collaboration, ensuring that innovation becomes a core component of your company's DNA.

In this Keynote/Workshop, we focus on unlocking your team's creative potential.

Using design thinking, we empower leaders and team members to create a culture where innovative ideas flourish. We present you with the tools needed for overcoming common creativity hurdles to ensure everyone is passionate and engaged. We also help you start developing your Dream Persona, representing your company's ideal customer.

This transforms your approach to product development, aligning your mission with your customer base for success. Through these processes, we foster effective collaboration and alignment within your interdisciplinary teams, highlighting the practical steps needed for developing actionable and impactful solutions.

Built to Last vs. Built to Exit

High Performance by Design

■ Reimagining High Performance, Culture & Value Creation

Are you on the board of a company that's Built to Last or Built to Exit? It might seem like an obvious question, but depending on the answer, **the customer base, the focus, the investments, and the priorities all shift fundamentally.** It also impacts the foundation of where it all stems from: the company's culture. The advice takes a different shape and impacts the culture you build. The innovation model you adopt. The leadership qualities you develop. The strategy you pursue. The growth levers you pull.

A company built to endure for decades needs a culture of longevity, deep talent investment, and innovation that compounds over time. A company built for the most extraordinary exit needs a culture of velocity, high-impact focus, and the kind of alignment that makes every quarter count. **Applying the wrong model to either one is the difference between a company that reaches its full potential and one that quietly falls short of it.**

Therése Gedda has spent 20+ years working directly with founders and CEOs across 14 countries, helping them navigate exactly this distinction as a Founder/CEO Advisor. The founders she has worked with have their own names for her: Yoda, Master Teacher, and Founder Therapist. Every one of those names reflects the same truth: that when you understand how to build for the right goal, you help the company realize its full potential.

In this Keynote/Workshop, you will leave with a precise **set of tools for optimizing high performance culture, leadership, innovation, and growth for the goal that actually matters.** The board members who leave this room will ask a different question in every company they advise from this day forward, and that question will change everything.

“Working with *Thérèse* and the Reimaginez team represents a **powerful investment in the future of any organization**. Their work is about fostering a vibrant and sustainable culture that enhances performance, promotes engagement, and drives innovation. Most importantly, how deeply passionate and driven she is by her mission, that energy is infectious.

As a CEO Advisor, *Thérèse* and the team at Reimaginez has demonstrated a unique ability to be a champion and wellspring of wisdom – a truly invaluable partner in the quest to achieve greatness for myself and my organization.

Their transformative programs, through their profound understanding and application of high-performance culture, has made a significant impact on the growth and development of our organization. Their strategic, cultural, and holistic guidance aligns perfectly with the ethos I am passionate about both in my professional life and personally. It is a culture that I strive to embody and promote each day.

What sets *Thérèse* and her team at Reimaginez apart is their ‘whole human’ approach. This holistic view integrates personal growth and overall wellbeing alongside professional development, making for a unique and genuinely valuable programs.

Thérèse’s work extends beyond measurable results, though these are undeniably impressive with a significant return on investment.

Her work is about fostering a vibrant and sustainable organizational culture that enhances performance, promotes engagement, and drives innovation.

Most importantly, it’s so clear how deeply passionate and driven she is by her mission to bring about positive change while maximizing our potential – that energy is infectious.

Working with *Thérèse* and the Reimaginez team represents a **powerful investment in the future of any organization**. For any leader looking to make significant, positive, and lasting changes to their culture,

Thérèse and her team at Reimaginez offer an outstanding partnership.”

Robert Sur

Founder & CEO at Delegate



The **High Achiever** Culture

Strategically **Leading, Investing in, and Championing** Your High Achievers

■ Reimagining High Performance Leadership, Culture, The Future of Work

High Achievers thrive alongside fellow **High Achievers**, and they **attract each other**. They are looking for the freedom to perform and thrive in deep alignment with your company's vision. However, **a lack of leadership capabilities costs U.S. corporations up to \$550 billion annually**, according to research. In many companies where the 9-to-5 factory model still continues, the mentality that every hour carries the same value is still very persistent. However, most employees no longer work in a factory environment, and **it's been proven that using old models in modern companies leads to old results. It's time to reimagine the workplace in the age of High Achievers.**

Combining 20 years of experience as a CEO Advisor, founder, and CEO of Reimaginez, Therése Gedda has impacted over **30,000 company cultures and worked with 1,000+ founders, CEOs, and investors worldwide**. Through her work supporting companies to thrive, she has developed actionable and scalable frameworks and methods for championing High Achievers.

Two of these frameworks include the High Achieving Culture Model™ and the Futuristic Leadership

Framework™, which are specifically designed to build and scale people, and purpose-centric cultures successfully.

During times of uncertainty, there's never been a more important moment to prioritize and invest in a thriving culture, efficient processes, and impactful leadership for high performers. These elements are essential for maintaining competitiveness and ensuring long-term success. Instead of archaic, factory-based micromanagement models that drive away High Achievers, you can truly support your stars by embracing a more modern leadership approach. We call it **Futuristic Leadership**, and it is **designed to attract and keep the highest performers today and tomorrow**. Investing in cultural and behavioral design is part of the solution, but so is investing in your leaders.

In this Keynote/Workshop, you will **learn how to elevate your culture** by empowering your current leaders, developing and leading your High Achievers, boosting their performance, and helping them thrive **through the leadership philosophies of tomorrow**.



Sales Reimagined

From Closing Deals to **Creating True Fans**

■ Reimagining Sales, Performance, Customer Centricity & Growth

What if the most powerful sales advantage your team has is not a script, a process, or a closing technique? What if it is a genuine, deep understanding of exactly who is sitting across from them and what that person needs to feel truly served?

Sales Reimagined is built on one foundational belief: **the most extraordinary salespeople are the most customer-centric**. They put themselves so completely in the shoes of their customer that every interaction feels like a white-glove experience designed for that specific person, at that specific moment.

This fully hands-on workshop, grounded in Therése Gedda's 20+ years of work with 1,000+ founders, CEOs, and sales leaders across 14 countries, gives every participant the frameworks and the direct practice to make that level of selling their permanent standard. Central to the experience is the ASH framework, a proprietary personality intelligence model that gives any salesperson an immediate, accurate read on who they are dealing with and exactly how to communicate with them.

Participants also learn how to identify dream customers, match value propositions to different customer types, and deliver the experience that turns buyers into true fans. Teams that have applied these frameworks have generated millions in new revenue and achieved 10x deal sizes.

This is the workshop that **shifts a team from selling to serving, and from serving to building something extraordinary with every customer they meet**.

Performance Reimagined

Unlocking **Greatness** and Peak Performance

■ Reimagining High Performance, Mindset & Productivity

How do you design your day to experience a deep sense of achievement? How do you perform when there is no room for error? How do you reset after a setback? How do willpower, appreciation, and creativity impact your performance?

Imagine consistently performing at your highest level, where each day is a new opportunity to achieve greatness with ease. Ongoing peak performance is a practice. A practice based on a deep understanding of how you thrive in different environments and circumstances.

In this Keynote/Workshop designed for High Achievers, we will **unlock the magic of peak performance while unleashing your full potential.** Focused on mastering your performance, we will embark on a journey of self-exploration to understand the nuances of your own performance, uncovering aspects you have yet to discover.

Through interactive exercises and guided discussions, you will learn how to identify your internal body clock, recognize your peaks and valleys for maintaining flow, and discover how to maximize and optimize your time and talent.

You will uncover the secrets to tapping into a profound sense of achievement, allowing you to break through barriers and consistently elevate your performance.

This is where the exploration begins. Unlocking your limitless potential, discovering the path to lasting peak performance, and building the **sense of achievement and continuous momentum that leads to brilliance.**



Due Diligence Reimagined

The **Competitive Lens** That Goes Beyond the Financial Spreadsheet

■ Reimagining High Performance Culture & Investment Philosophy

Every investment firm runs a rigorous due diligence process. Financials. Legal. Market position. Technology stack. Competitive landscape. These are essential. And they are incomplete. Because every one of those metrics is a lagging indicator of something that most DD processes never directly assess: the engine.

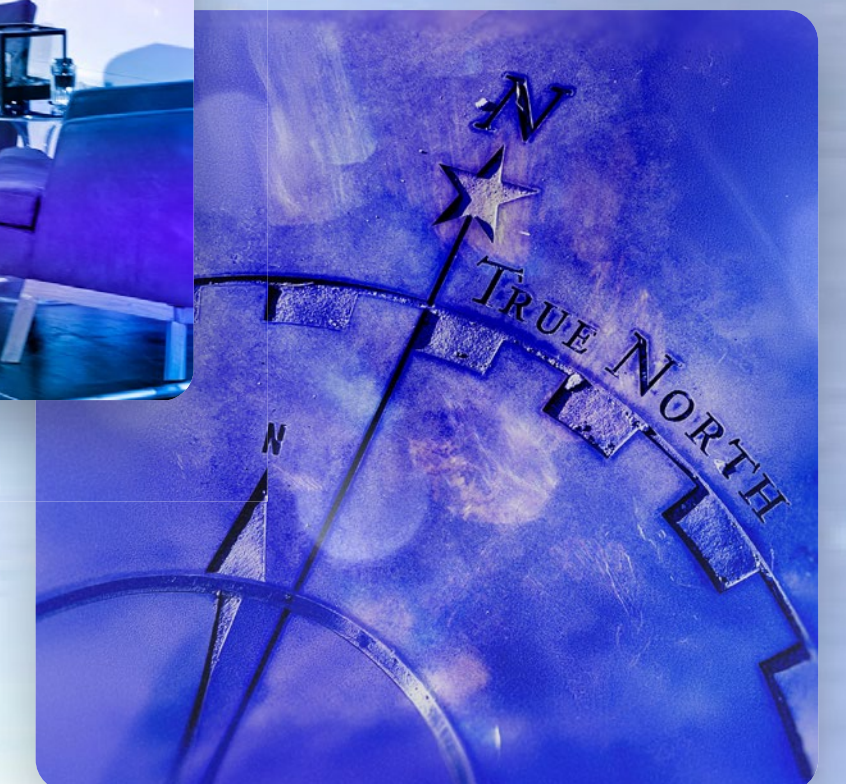
The engine of any company is its founder and its culture. Not as a soft consideration. As the **primary driver of scalability, growth, and profitability.** A company with a brilliant culture, one that scores at the highest end of the spectrum, scales faster, retains exceptional talent longer, innovates more consistently, and delivers stronger returns. A company with a weak cultural engine will underperform its financial projections almost every time, regardless of how compelling the spreadsheet looks at close.

Therése Gedda has spent 20+ years developing the frameworks to assess exactly this. In this Keynote/Workshop, she gives deal teams a proprietary approach to **cultural due diligence that streamlines and strengthens the existing DD process to assess the whole company.** This adds a new frame, giving the investors a more complete picture of the true value of the company in addition to the standard process. It's this insight that makes the rest of the process more accurate, more predictive, and more valuable.

The firms in this room will leave with a way to see any company more completely than the firms competing against them for the same deal. That is a competitive advantage that compounds with every investment they make.

The **work**. The **impact**. The **vision** that made both possible.

- **Founded a management consultancy at the age of 17.**
- 20+ years working directly with remarkable founders and CEOs.
- 1,000+ founders, CEOs, and C-suite leaders advised around the world.
- **Generating and raising hundreds of millions of dollars** for both Built to Last and Built to Exit clients.
- Our Innovation Reimagined program has produced \$10M+ each in new revenue for multiple clients.
- **3x ARR growth and 10x deal sizes for clients across industries**, including life sciences, impact, services, climate, fin tech, and deep tech.
- Merging two competing companies into one thriving company and culture.
- **Audiences of 30,000+ impacted** through keynotes and workshops across the world.
- 2,500+ keynotes and talks delivered to audiences of 5 to 5,000 across 14 countries.
- 40 proprietary frameworks invented to unlock high performance in people and organizations.
- **Received the Future Innovator Award given in memory of Alfred Nobel.**
- Named by Nordic 100 as one of the most influential entrepreneurs from the Nordics.
- Organized hundreds of gatherings across Europe and the United States, leading to the creation of the **invitation-only Reimagine Salon**.
- **Guest lecturer at NYU, Stockholm School of Economics**, Boston College, and the Royal Institute of Technology.
- **Featured in CBS, NBC News, Fortune**, Forbes, Nasdaq, and VentureBeat.



The **Unconventional** Path

A Trailblazer's Path to **Brilliance**

■ Reimagining Entrepreneurship, Founder Life and the High Achiever Mindset

Are you ready to **break free from traditional paths** and embrace the limitless possibilities of entrepreneurship? Join us on a journey of discovery as we explore the unconventional path to success. Learn from Therése's unconventional journey and **discover that there is not just one way to be a successful founder or entrepreneur.**

Imagine a life where it is possible to **experience a deep sense of achievement every day**, even amidst chaos. One where it is possible to live a designed life guided by purpose and values, rather than following traditional pre-decided paths (that may or may not align with you). Just as there are infinite definitions of success and fulfillment, there are countless pathways to greatness, each ready to be crafted and embraced as your own.

For over two decades, **Therése Gedda has led an unconventional path.** Since she was 17, she has dedicated her life to designing and scaling thriving company cultures. **She has worked directly with 1,000+ founders, CEOs, and executives** over the years, who often refer to her as Yoda, Master Teacher, and Founder Therapist.

As an award-winning entrepreneur and the Founder

and CEO of Reimaginez, she's inspired tens of thousands of people worldwide and has been recognized in NBC News, CBS, Fortune, Nasdaq, and VentureBeat. **Therése has also been named** by the Nordic 100 as **one of the most influential and impactful entrepreneurs from the Nordics** and received the Future Innovator Award given in memory of **Alfred Nobel.**

In this Keynote/Workshop, you'll **redefine limitations** as stepping stones to success and achievement.

Embracing the entrepreneurial mindset, you'll **uncover the limitless potential of entrepreneurship**, presenting lifelong opportunities for learning and impactful change, and empowering you to thrive throughout your journey of greatness. You will also learn how to apply Therése's proprietary MAPPED Brilliance framework for embracing opportunities, going beyond fear, and pursuing the goals that truly matter to you.

In short, "Strive for excellence, work hard, and trust the process."

Cofounder Confidential

Reimagining the Cofounder Partnership to **Achieve Greatness**



**Reimagining Cofounder Relationship,
High Performance, Mindset & Collaboration**

Research has shown that 84% of startups choose the cofounder route and thus, often unknowingly, embark on one of the most important relationships of their lives. The cofounder alliance is the foundation of a startup's success.

Creating a partnership where alignment is the cornerstone is essential to ensuring the success of your vision and company. While building a strong bedrock for your company will minimize friction and mitigate internal hits, the fabric of the cofounder relationship also defines the culture at large and the success of the whole operation itself. How can you build an alliance that will stand the test of time and make the rollercoaster ride in the mountains feel like a walk in the park?

Investing in the cofounder relationship and committing to a shared vision, culture, and strategy is vital to build and scale a thriving high performance company over time. Understanding your partner's talents, areas for growth, priorities, and dreams alongside your shared vision and goals for the company at large, to name a few, is only possible with a deep dive and investments in the cofounder relationship. However, some of these topics can feel foreign to explore, especially without guidance. It is common that so much is left unsaid and never discussed, which can create misalignments or issues as the company develops and grows.

The cofounder relationship is the cornerstone of your unique company culture, as well as your life as a result.

In this actionable workshop, we embark on a journey of exploration, diving into the six core aspects of a thriving and long-lasting partnership:

- 1. Hopes, Dreams, Fears**
- 2. Achieving Greatness**
- 3. Going Personal**
- 4. Our Cultural Foundation**
- 5. How To Work With Me**
- 6. Our Cofounder Relationship.**

The Cofounder Confidential workshop also focuses on exploring different dimensions of how this relationship works, as well as identifying what makes it thrive. We will be exploring different levels of depth to deepen and strengthen the connection, which we call 'walking the shoreline', 'diving into the waves', and 'exploring the depths of the ocean'.

How do you make collaboration effortless? How do you thrive individually and together as the company grows and evolves? Whether you are about to embark or have been on the path for multiple decades, remember that it is never too late to invest in your cofounder relationship. Join us for an engaging and insightful workshop, where we dive into the cofounder relationship by exploring every aspect thereof and ensuring an aligned vision and strategy. Together, let's embark on a journey to cultivate brilliance and maximize your business and **partnership success**.

A Life of **Significance**

Reimagining the Path **From Resilience to Greatness**

■ **From Surviving to Thriving, Reimagining Lifestyle Design**

What if you could design a life where you not only lean on your strength and resilience in times of challenge, but build from that strength every single day?

A life that is both creatively expressed and deeply fulfilling.

A life where your impact becomes your legacy.

This is for you. The High Achiever, the trailblazer, and the purpose-driven change-maker, ready to go from surviving to thriving.

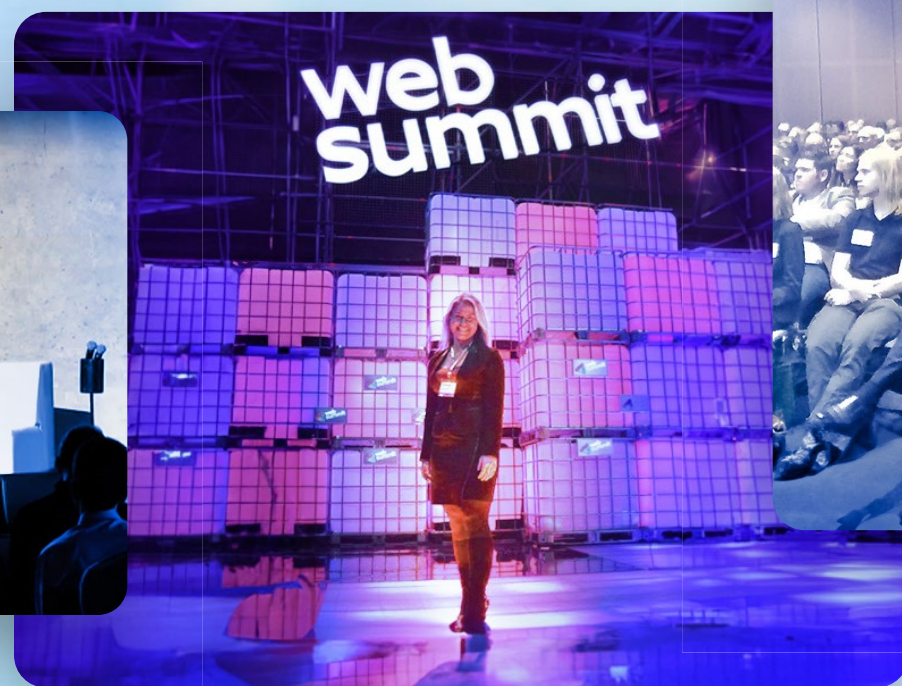
It begins with a choice. A decision to stop accepting systems and expectations that were never designed for you. A desire to build something exceptional, aligned, and truly your own.

Let your purpose influence your goals.

Your goals guide your plans.

Your plans design your habits.

Your habits empower your thoughts.



This Keynote/Workshop offers a powerful exploration into Lifestyle Design Reimagined™, a transformative framework for those who refuse to settle for success without meaning. It is for those building world-class companies, forging lasting legacies, and living lives defined by freedom, clarity, and amplified impact.

Here, ambition meets alignment. You will discover how to architect a life that fuels **peak performance and deep fulfillment**. You will connect with a tribe of aligned High Achievers, your fellow Dolphins, who lead with purpose and raise the bar on what is possible.

Together, we explore how to build high performance companies and communities rooted in purpose, trust, and excellence. Not just companies that grow, but cultures that last.

This is not about conforming to someone else's vision. It is about defining and living your own version of excellence. Companies that outperform. Ideas that move industries. A life that leaves a mark.

From resilience to brilliance, this is your invitation to lead with intention, design without compromise, and amplify your impact, day by day, decision by decision.

Because a **life of significance** is not just imagined.

It is designed.

“Therése is a **very talented, sharp and competent professional** who is extremely passionate about her work and making a difference. She has acquired immense knowledge through her experience as a serial entrepreneur and international speaker. This unique combination of personal experience and scientific research is what has made her, her business and the people around her so successful. I believe she is **an invaluable mentor, speaker and advisor.**”

Jonas Almeling

Regional Director Nordics & Northern Europe
of Startup Grind



“I hereby give Therése Gedda my highest recommendation both as a strategic advisor and as a motivational speaker. I have had the great joy of encountering Ms. Gedda on several occasions and **she continually over delivers. Her spoken qualities are excellent as well as her analytic capabilities as an advisor.**”

Johan Jörgensen

Founder and Partner at Grädde Invest.
Venture Capitalist of the year, 2011

“Therése is a fantastic entrepreneurial speaker and CEO advisor who shakes the sky. With over two decades of experience, she has an **excellent understanding of how to design and scale a thriving company culture** and how to peak performance as a leader and high achiever. Therése is incredibly articulate, insightful, and inspiring. **On every occasion, the audience left on cloud nine,** empowered to challenge the status quo and make a big impact in their businesses, careers, and lives.”

Amanda Evans, CEO at IMR



“She is an extraordinary entrepreneur and international motivational speaker.

Thérèse is an extraordinary entrepreneur and international motivational speaker. A **conductor of energy and magnetism**, she engages audiences through her passionate performances, providing audiences with **immediate and actionable insights**.

Combining her background in elite fitness and her extensive professional experience, Thérèse has motivated people all over the world to reach their goals in both their personal and professional lives.”

Stefan Engeseth
Guest Professor and Author



The work that is **reimagining leadership** across the world



Sweden



USA



Canada



UK



Ireland



France



Switzerland



Netherlands



Spain



Finland



Guatemala



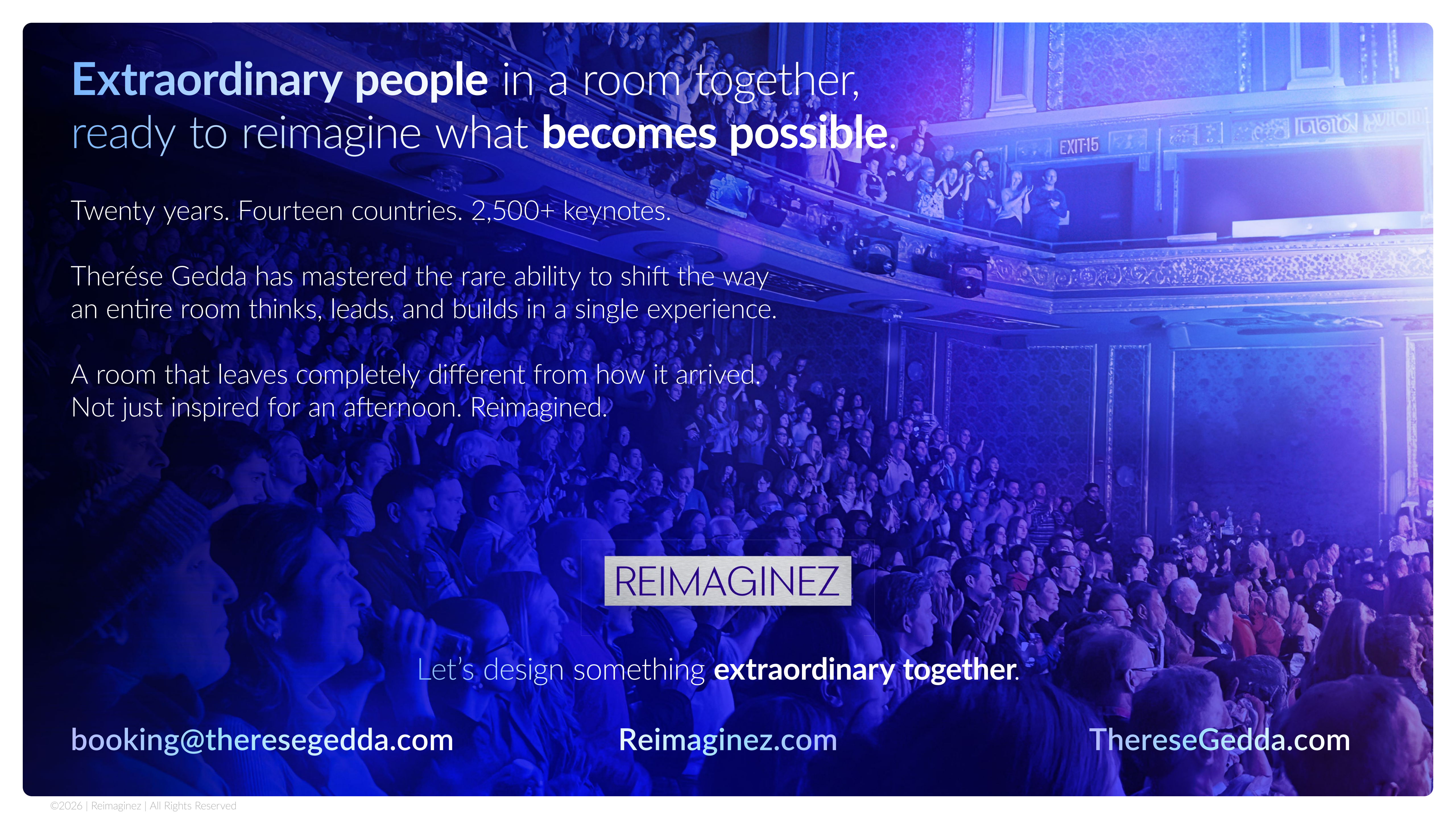
Italy



Luxembourg



Portugal



Extraordinary people in a room together,
ready to reimagine what **becomes possible.**

Twenty years. Fourteen countries. 2,500+ keynotes.

Thérèse Gedda has mastered the rare ability to shift the way
an entire room thinks, leads, and builds in a single experience.

A room that leaves completely different from how it arrived.
Not just inspired for an afternoon. Reimagined.

REIMAGINEZ

Let's design something **extraordinary together.**

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Reimaginez.com

ThereseGedda.com