

20+  
Years

10+  
Countries

30K+  
Impacted  
Cultures



*On every occasion, the audience left on cloud nine, empowered to challenge the status quo and make a big impact in their businesses, careers, and lives.*

Amanda Evans  
CEO at IMR



Award-winning Entrepreneur

# Keynote Speaker

## Therése Gedda

Reimaginez.com

Selected Speaking  
Engagements



web  
summit

LVMH

Startup  
GRIND

TEDx

NYU

As Seen In



FORTUNE

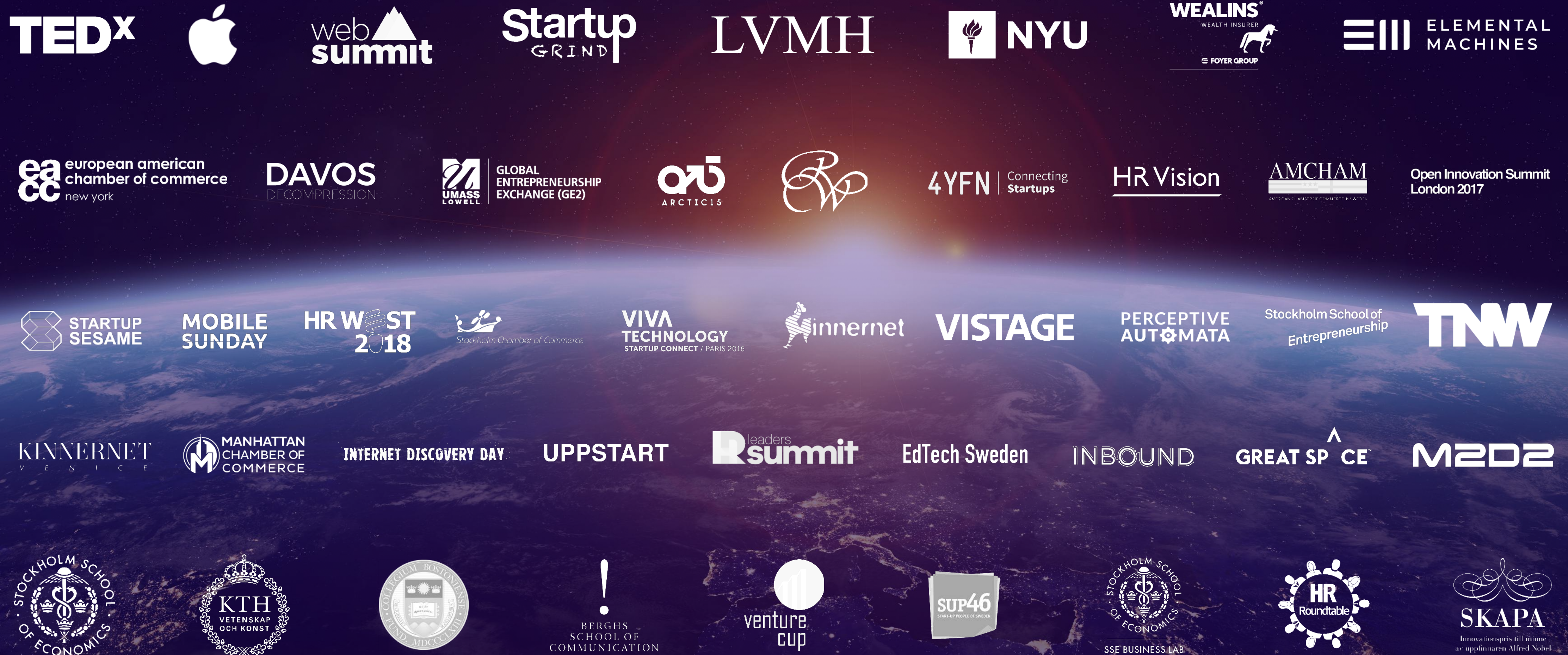
VentureBeat

Nasdaq

TNW



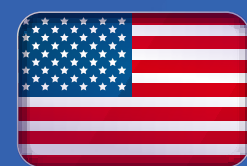
# Proven Impact Over 20 Years





# Recognized Around the World

Therese has inspired, motivated and empowered people all over the world



U.S.A



CANADA



U.K.



FRANCE



ITALY



PORTUGAL



IRELAND



SWEDEN



SPAIN



NETHERLANDS



FINLAND



LUXEMBOURG



# Watch Therése's Showreel

A graphic for Therese Gedda's showreel. It features a dark blue background with a crowd of people raising their hands. The text is white and arranged in a clean, modern layout. The word 'Showreel' is at the bottom left of the graphic. A blue play button icon is positioned to the left of the text 'Watch on Youtube'.

Presenting

**Therese Gedda**

**Keynote Speaker**

Award-winning  
Entrepreneur

**10+**  
Countries

**20+**  
Years

**30K+**  
People

**Showreel**

**Watch on Youtube**

REIMAGINEZ



# Highlighted Awards and Acknowledgements



**Recognized by the SKAPA foundation via the 'Future Innovator Award' given in memory of Alfred Nobel**

The SKAPA Foundation was established in 1985 in memory of Alfred Nobel. It is Sweden's largest and most prestigious innovation prize. The foundation is moderated by the Swedish Inventors Association and the Stockholm International Fair in cooperation with VINNOVA, Almi, the Swedish Foundation Agne Johansson's Memorial Fund, and PRV.

## THE NORDIC 100

**Named by the Nordic 100 as one of the most influential and impactful entrepreneurs from the Nordics**

The Nordic 100 is an annual list recognizing the 100 most impactful and influential figures in the Nordic tech scene each year. Individuals at the forefront of shaping and positioning the region as one of the world's most important innovation hubs. The Nordic 100 recognizes investors, entrepreneurs and community builders that are playing important roles in the region and are influencing what tomorrow looks like in the Nordics, and indeed the world.

**Recognized by the US government as one of the top 1% culture and entrepreneurship experts in the world**

Qualified for O-1 Visa for Individuals with Extraordinary Ability and Achievement in the field of Culture and Entrepreneurship in Business. Level of expertise recognized as "one of the small percentage who have arisen to the very top of the field."



# Explore Therése's Most Requested and Popular Talks

These keynotes can be delivered in person, virtually, or as an interactive workshop

THE FUTURE OF WORK  
AND COMPANY CULTURE

## The Exceptional Impact of a Brilliant Culture

Curating High Performance Company Cultures  
Where High Achievers Thrive

**Signature Talk**

## Culture as Your Silver Bullet

Designing and Scaling High Performing  
Company Cultures as a Founder and Leader

## The High Achiever Culture

Strategically Leading, Investing in, and  
Championing Your High Achievers

## Growing and Magnifying Your Dream Teams

Creating a Thriving Future with Culture-Based  
Recruit

HIGH ACHIEVERS  
AND MINDSET

## Lifestyle Design

Living a life with Purpose,  
Achievement, Fulfillment,  
Impact, and Contribution

## MAPPED Brilliance

Achieve Greatness and Amplify  
Impact with the High Achiever  
Mindset

FOUNDERS AND  
ENTREPRENEURSHIP

## The Unconventional Path

From Surviving to Thriving  
as a Trailblazer





# 1,000+

Founders & C-Level  
Clients Served

# 2,500+

Keynotes and Talks  
Delivered

# 30,000+

Company Cultures  
Impacted

“

*I have had the pleasure and privilege of working with Therese on **building a people and purpose-centric culture** and highly recommend her to anyone who is serious about **elevating their performance and improving the quality of their life**. She helped me see and understand myself, and has given me the tools for how to **take my professional and personal life to another level**.*

James Benedict

Co-Founder & Vice Chairman at Bedowin360 Capital and  
Co-Founder & Co-CEO at Left Tackle Capital



## Highly Customized Delivery for Outstanding Impact

All talks and workshops are customized and centered on the client's vision, goals, and context to ensure a lasting impact.

## Science meets Vision

Therese's talks are founded on a unique combination of scientific research, working hands-on with companies globally, and a visionary mindset. She is a world-renowned thought leader on the Future of Work and Company Culture. Therese and her team support companies in North America and Europe by reimagining their workplaces through proprietary futuristic models and frameworks. Her insights go beyond industries, roles, and career stages.

## A Multi-Talented Speaker

Therese has the unique ability to deliver keynote speeches from 15 to 60 minutes and workshops for up to 8 hours at a time. Having worked with transformative change for 20+ years, another talent of hers is one-on-one executive coaching sessions.

## From 5 to 5,000 people

Leading with a giving mindset, Therese is able to build strong connections with audiences of all sizes. Regardless if it's five executives in the boardroom, 100 thought-leaders at an invitation-only event or 5,000 professionals at a large conference or a virtual event, Therese is able to engage and inspire all.

## Putting the Audience at the Center

Therese is focused on maximizing the impact of well-designed cultures and the well-being and performance of high achievers. Therese prioritizes being available for speaker dinners, meeting and interacting with audience members personally, and recording a short video before the event to promote it internally and/or externally.

## Leading with Charisma and Warmth

Therese has founded her companies around the purpose of empowering individuals to reach their full potential. She brings the same determination to every audience she meets while sharing science-based findings, compelling stories, and breakthrough insights from her vast experience.



Therese Gedda is **one of those rare few who can create magic in any room**

**she steps into.** Immediately engaging, accessible, and sincere she captivates the attention of her audience and doesn't let go until they have all experienced the catharsis that comes from **experiencing an "aha!" moment that moves you to**

**your core.** With a focus on the Future of Work and workplace culture, she imbues her TED-level talking style and content with **over twenty years of hard-won lessons and experience** that only someone who has mastered their craft can effectively share onwards for the benefit of others. And she does!

Therese is **highly driven, exceptionally smart, and talented at navigating the nuances of people and culture**; which are just as important to any growing organization as is the tech stack they build on. If your company or organization is lucky enough to be able to work with her, or has the opportunity for her to come to speak at your event, don't miss out! **Your people, and your company's financial and cultural growth will thank you!**

James York, Director of US Business & Innovation of Enterprise Estonia



# The Exceptional Impact of a Brilliant Culture

## Curating High Performance Company Cultures Where High Achievers Thrive

THE FUTURE OF WORK AND COMPANY CULTURE

High Achievers outperform the average worker in productivity (14%), sales (18%), and profitability (23%), according to research. However, 8 of 10 employees worldwide are not engaged in their work, leaving only 2 of 10 involved in and enthusiastic about what they do. This is a wake-up call for Founders and Leaders as culture impacts everything from productivity, engagement, and customer loyalty, to the speed of innovation, retention of talent, growth, and, of course, profitability. It's time to reimagine the workplace, starting with a culture where people come first.

Combining 20 years of experience as a Founder, Future of Work Expert and CEO of Reimaginez, Therese Gedda has positively impacted 30,000+ company cultures and worked with 1,000+ founders, CEOs and investors worldwide. Through her work in helping companies to thrive she has developed actionable and scalable frameworks and methods for championing High Achievers.

SIGNATURE TALK

Two of these frameworks include The High Achieving Culture Model™ and the Futuristic Leadership Framework™, which are focused on building and scaling people and purpose-centric cultures successfully.

While technology is often the focus within the Future of Work today, championing a people-first mindset is the key to promoting a lasting and transformative change in the workplace. The time has come for modern companies to leave old and ineffective methods like factory-based micro-management behind and embrace a more visionary approach: an approach that is based on a people and purpose-centric philosophy that understands the needs and wants of the High Achievers of today and the High Potentials of tomorrow.

Through this keynote, you will learn strategies for effectively championing your best people, removing toxicity, and amplifying your impact by designing and scaling a high-performing culture.





# Culture as Your Silver Bullet

## Designing and Scaling High Performing Company Cultures as a Founder and Leader

### THE FUTURE OF WORK AND COMPANY CULTURE

Culturally-driven companies have 18% more revenue per employee than the average. And culture can intentionally be designed. As the saying goes, “culture eats strategy for breakfast,” so how do you keep your people and culture on track while doubling or tripling your company every 12 months?

Combining 20 years of experience as an award-winning Founder, CEO of Reimaginez, and Cultural Expert, Therese Gedda has developed actionable and scalable frameworks and methods to successfully build and scale people and purpose-centric cultures. Some frameworks include the High Achieving Culture Model™ and the Futuristic Leadership Framework™, supporting companies to thrive by empowering their High Achievers. She has positively impacted 30,000+ cultures and worked with 1,000+ founders, CEOs, and investors, who often refer to her as “Master Teacher,” “Founder Therapist,” and “Yoda.”

Why focus on culture while you are growing so quickly and already have a million things on your plate? Because culture is the glue — the silver bullet. It is a way to align people with shared values to support each other in overcoming challenges and achieving ambitious goals in an efficient and meaningful way. It impacts everything from productivity, engagement, and customer loyalty to talent retention, speed of innovation, growth, and, of course, profitability. And the issue is, if you are not actively investing in your culture, you are at risk of ending up with a mediocre culture or, even worse, a toxic one. By intentionally designing a thriving people and purpose-centric culture, you can successfully scale your company even during hyper-growth. In this keynote, you will learn how to align your people around your vision, effectively champion your best people, remove toxicity, and amplify your impact by designing and scaling a high-performing culture.





# The High Achiever Culture

## Strategically Leading, Investing in, and Championing Your High Achievers

### THE FUTURE OF WORK AND COMPANY CULTURE

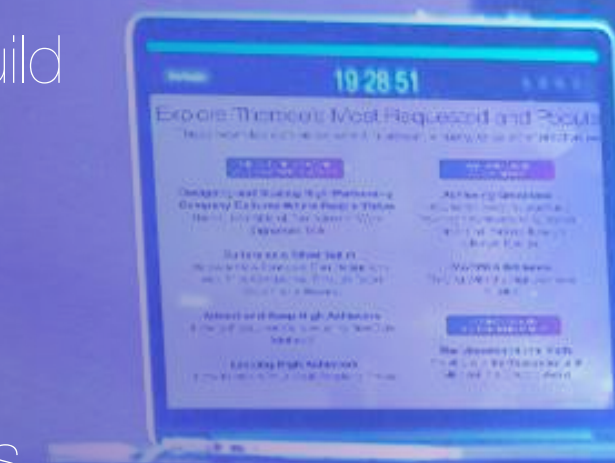
High Achievers thrive alongside fellow High Achievers, and they attract each other. They are looking for the freedom to perform and thrive in deep alignment with your company's vision. However, a lack of leadership capabilities costs U.S. corporations up to \$550 billion annually, according to research. In many companies where the 9-to-5 factory model still continues, the mentality that every hour carries the same value is still very persistent. However, most employees no longer work in a factory environment, and it's been proven that using old models in modern companies leads to old results. It's time to reimagine the workplace in the age of High Achievers.

Combining 20 years of experience as a Founder, Cultural Expert and CEO of Reimaginez, Therese Gedda has positively impacted 30,000+ company cultures and worked with 1,000+ founders, CEOs and investors worldwide. Through her work in supporting companies to thrive, she has developed actionable and scalable frameworks and methods for championing High Achievers.

Two of these frameworks include the High Achieving Culture Model™ and the Futuristic Leadership Framework™, which are specifically designed to build and scale people and purpose-centric cultures successfully.

In uncertain times, investing in a thriving culture with well-working processes and leading high performers with maximum impact is more important than ever to stay competitive. Instead of archaic, factory-based micromanagement models that drive away High Achievers, you can truly support your stars by embracing a more modern leadership approach. We call it Futuristic Leadership, and it is designed to attract and keep the highest performers today and tomorrow. Investing in cultural and behavioral design is part of the solution, but so is investing in your leaders.

In this keynote, you will learn how to elevate your culture by empowering your current leaders, developing and leading your High Achievers, boosting their performance, and helping them thrive through the leadership philosophies of tomorrow.







# Growing and Magnifying Your Dream Teams

## Creating a Thriving Future with Culture-Based Recruitment

THE FUTURE OF WORK AND COMPANY CULTURE

High Achievers outperform the average worker by 14% in productivity, 18% in sales, and 23% in profitability, according to research. These High Achievers care deeply about your company's success and together achieve the majority of your positive results.

They thrive alongside fellow High Achievers, and they attract each other, which can be a game-changer for your company. Today's High Achievers are increasingly driven by purpose, the desire to excel, and the opportunity to contribute. They seek impact and greatness and look for companies with values that align with their own. So, how do you attract them?

Combining 20 years of experience as a Founder, Cultural Expert, and CEO of Reimaginez, Therese Gedda has positively impacted 30,000+ company cultures and worked with 1,000+ founders, CEOs, and investors worldwide. Through her work in helping these companies to thrive, she has developed several actionable and scalable frameworks and methods for championing High Achievers. Two of these frameworks include the High Achieving Culture Model™ and The People and Purpose Centric Recruit on Culture Framework™, which are specifically designed to grow and scale people and purpose-centric cultures successfully.

Curating a people and purpose-driven culture is the bedrock of a thriving company. However, without scalable and future-oriented methods for systematically attracting and keeping High Achievers who share the same values and mindset as your company, you risk ending up with low engagement across the company and with your best people leaving. Or even worse, attracting toxicity into your company, jeopardizing everything you have built.

In this keynote, you will learn how to approach recruitment based on a framework focused on values and mindset first, identifying people with untapped potential and talent, and attracting value-aligned and high-performing people to your company.





She is an extraordinary entrepreneur and international motivational speaker

*There is an extraordinary entrepreneur and international motivational speaker. A **conductor of energy and magnetism**, she engages audiences through her passionate performances, providing audiences with **immediate and actionable insights**.*

*Combining her background in elite fitness and her extensive professional experience, There is motivated people all over the world to reach their goals in both their personal and professional lives.*

Stefan Engeseth, Guest Professor and Author





# Lifestyle Design

## Living a life with Purpose, Achievement, Fulfillment, Impact, and Contribution

### HIGH ACHIEVERS AND MINDSET

High Achievers outperform the average worker by 14% in productivity, 18% in sales, and 23% in profitability, according to research. Supporting and leading these top performers holds tremendous potential for impacting your entire organization, but how well they perform varies depending on the culture they are in. Fortunately, it's possible to design and scale people and purpose-centric cultures where these exceptional achievers can thrive.

For over two decades, Therese Gedda has been designing and scaling thriving company cultures. She has worked directly with 1,000+ founders, CEOs, and executives over the years, and she is often referred to as "Yoda," "Master Teacher," and "Founder Therapist" by founders and CEOs. As an award-winning entrepreneur and the founder and CEO of Reimaginez, she's inspired tens of thousands of people worldwide and has been recognized in NBC News, Fortune, Nasdaq, and VentureBeat.

Therese has also been named by the Nordic 100 as one of the most influential and impactful entrepreneurs from the Nordics and received the Future Innovator Award given in memory of Alfred Nobel.

High Achievers generally have a high sense of self-awareness and drive to achieve a daily sense of accomplishment, supporting them through advanced lifestyle design can truly elevate both their performance and well-being. Part of this process includes empowering them to move outside their comfort zone by deepening their awareness about their values, style of work, and the rhythm of their body clock, to name a few. Furthermore, successfully empowering all High Achievers is a matter of moving away from more generic philosophies of work-life balance and "one size fits all" concepts to a more personalized approach. Advanced Lifestyle Design recognizes that when High Achievers are in flow, they are unstoppable; when they are at their most creative, they come up with groundbreaking ideas; and when they thrive, they achieve greatness.

In this keynote, you will be invited to explore how when leading yourself and others, to let purpose influence your goals, your goals guide your plans, your plans design your habits, your habits empower your thoughts, and your thoughts amplify your impact – explore the power of value-based lifestyle design and experience greater fulfillment, direction, and achievement.



A woman in a dark suit stands on a stage, addressing a large audience. The audience members have their hands raised in the air, indicating an interactive or enthusiastic session. Two large projection screens on either side of the stage display a circular graphic with a globe in the center. The stage is lit with warm spotlights, and the background features a curtain. A small sign on the stage reads "HOTEL TYLÖN".

# MAPPED Brilliance

## Achieve Greatness and Amplify Impact with the High Achiever Mindset

### HIGH ACHIEVERS AND MINDSET

How do High Achievers continuously achieve the seemingly impossible? How do they challenge the status quo so effectively? How do they effortlessly amplify their impact? It all starts with recognizing the power of fully embracing the High Achieving Mindset.

For over two decades, Therese Gedda has worked directly with 1,000+ founders, CEOs, and investors, who often refer to her as "Yoda," "Master Teacher," and "Founder Therapist." She has developed actionable and scalable frameworks and methods to help High Achievers thrive in their own paths, including MAPPED Brilliance™ and Advanced Lifestyle Design.™ As an award-winning entrepreneur and Founder and CEO of Reimaginez, she has been recognized in NBC News, Fortune, Nasdaq, and VentureBeat.

Therese has also been named by the Nordic 100 as one of the most influential and impactful entrepreneurs from the Nordics and received the Future Innovator Award, given in memory of Alfred Nobel.

Having a North Star guiding your path is essential, but to truly thrive, it takes more than that. In order to achieve something you have never achieved before, you need to embrace the idea that settling is the enemy of reaching new heights. And, in moments of doubt, the High Achiever Mindset can help carry you through. By embracing your own thriving and purpose-oriented lifestyle, you will be able to more easily pursue what deeply matters to you.

Through this keynote, you will learn how to tap into your brilliance, build forward momentum through a sense of achievement, and design an environment in alignment with your values and goals to help you thrive while achieving the seemingly impossible.





Therese is a fantastic entrepreneurial speaker and CEO advisor who shakes the sky. With over two decades of experience, she has an **excellent understanding of how to design and scale a thriving company culture** and how to peak performance as a leader and high achiever. I've had the pleasure of seeing her on stage several times, delivering a keynote speech at an exclusive conference in Stockholm, as part of a thought-provoking panel at an international book launch, and a workshop to coach and motivate the business elite of the American Chamber of Commerce in Sweden. Therese is incredibly articulate, insightful, and inspiring. **On every occasion, the audience left on cloud nine**, empowered to challenge the status quo and make a big impact in their businesses, careers, and lives.

Amanda Evans, CEO at IMR

Therese is **an amazing person and an exceptional leader** who has built several companies from scratch. She started her entrepreneurial journey as a 17-year-old, founding a management consultancy company successfully working with startups and fast-growing firms for over a decade. With over 20 years as a founder and keynote speaker, she is **one of the most talented individuals I have ever met**. Therese has a great passion for entrepreneurship with a remarkable degree of commitment to her projects. The dedication to getting things done, the passion for challenging the status quo and empowering people to greatness, makes her **an extraordinary inspiration for myself and other founders**.

Anneli Viklund, Innovation Expert at ALMI



# The Unconventional Path

## From Surviving to Thriving as a Trailblazer

FOUNDERS AND ENTREPRENEURSHIP

Is it possible to experience a deep sense of accomplishment at the end of each day even when the world is crazy? Can the daily grind be a source of happiness and fulfillment even in times of challenge? Can you live a designed life of purpose and values instead of following traditional pre-decided paths?

The answer is... Yes, of course! Just as in the movie The Matrix, limitations are only in our minds. "There is no spoon." And, just as there isn't a single definition of success or living a fulfilled life, there are multiple paths to greatness which can be designed and made your own.

For over two decades, Therese Gedda has been designing and scaling thriving company cultures. She has worked directly with 1,000+ founders, CEOs, and executives over the years, who often refer to her as "Yoda," "Master Teacher," and "Founder Therapist."

As an award-winning entrepreneur and the founder and CEO of Reimaginez, she's inspired tens of thousands of people worldwide and has been recognized in NBC News, Fortune, Nasdaq, and VentureBeat. Therese has also been named by the Nordic 100 as one of the most influential and impactful entrepreneurs from the Nordics and received the Future Innovator Award given in memory of Alfred Nobel.

In just 59 minutes and 59 seconds, you will be invited to see limitations for what they are – opportunities for abundance. Through the entrepreneurial mindset, you will find that entrepreneurship can be limitless, with lifelong opportunities for learning and impact, and where you can thrive during your entire journey of achieving greatness. You will also learn how to apply Therese's proprietary MAPPED Brilliance framework for embracing opportunities, going beyond fear, and pursuing the goals that matter to you. In short, "Strive for excellence, work hard, and trust the process."





# Highlights From Selected Engagements



Keynote Speech on

## The Future of Retail – Starting with Culture

An invitation-only event in connection to NRF for 100 executives and change-makers in the retail space.

New York City, USA (2019)



Delivered a Keynote Speech on

## The Exceptional Impact of a Brilliant Culture – Curating High Performance Company Cultures Where High Achievers Thrive

Invitation-only membership community is captured in this one-liner: “Extraordinary people inspire and are inspired.”

Boston, USA (2022)



Keynote Speech on

## The Future of HR — Start with reimagining your culture

An invitation-only event for 100 international executives from multiple luxury brands.

Stockholm, Sweden (2018)



Delivered talk on

## MAPPED Brilliance – Thriving with the High Achiever Mindset

Tech and startup conference for 24,000+ change-makers and entrepreneurs.

Dublin, Ireland (2014)



Delivered several talks including

## Culture as Your Silver Bullet – Designing and Scaling High-Performing Company Cultures as a Founder and Leader

Delivered several talks and workshops at management retreats and company events spanning several years.

Boston, USA (2018–2022)



Delivered a Keynote Speech on

## The Exceptional Impact of a Thriving Culture

Headlining the 30th anniversary company celebration organized for hundreds of guests.

Luxembourg (2022)



*I hereby give Therese Gedda my highest recommendation both as a strategic advisor and as a motivational speaker. I have had the great joy of encountering Ms. Gedda on several occasions and **she continually over delivers** – most lately as a keynote speaker on Internet Discovery Day, an industry leading event geared towards key people in the Swedish start-up and new media sectors. **Her spoken qualities are excellent as well as her analytic capabilities as an advisor.** I fail to see how anyone doing business with Therese Gedda could fail in being satisfied with the encounter.*

Johan Jörgensen, Founder and Partner at Grädde Invest. Venture Capitalist of the year, 2011

*Therése, I was delighted to watch your video recording of the seminar. Congratulations from the **excellent presentation. So much energy and interaction** through the presentation (I liked the choices/polls you provided during the presentation). I really liked the content as well. I was surprised to see you being able to pack so much into the 60 minutes.*

Manav Mehta, PhD, Founder and CEO of Gel4Med Inc.

***Therese is an extraordinary individual with great drive.** She has an exceptional ability to quickly grasp new information and convert it into concrete actions. She is also an exceptional facilitator and contributor: sharing her extensive knowledge with high energy and charisma, paired with professionalism and **a genuine interest in making individuals excel.** Therese is truly phenomenal at empowering people.*

Annelie Sule, Innovation and Business Development Manager at Umbilical Design



# Explore short clips from Therese's talks

View some highlights from the Keynote Speaker

## It is Time to Reimagine Company Culture

Curating Brilliant Cultures  
Where High Achievers Thrive



**Therese Gedda**  
Keynote Speaker and Award-winning Founder

REIMAGINEZ



## Invest in Culture and Lead with Your Vision



**Therese Gedda**  
Keynote Speaker and Award-winning Founder

REIMAGINEZ



## Empowering a New Era of Brilliant Company Cultures



**Therese Gedda**  
Keynote Speaker and Award-winning Founder

REIMAGINEZ



## Culture is The Silver Bullet



**Therese Gedda**  
Keynote Speaker and Award-winning Founder

REIMAGINEZ





“

Therese is a **very talented, sharp and competent professional** who is extremely passionate about her work and making a difference. She has acquired immense knowledge through her experience as a serial entrepreneur and international speaker. This unique combination of personal experience and scientific research is what has made her, her business and the people around her so successful. I believe she is **an invaluable mentor, speaker and advisor**.

Jonas Almeling, Regional Director Nordics  
& Northern Europe of Startup Grind



“

Good leaders inspire action, but great leaders inspire change! Therese has the ability to identify the smallest things that make you thrive and grow as a person both professionally and personally. **She moves seamlessly between empirical evidence to business know-how.** She has the global network to connect the individuals and **ideas that create real impact and change the world for the better.** Regardless, if you are looking for a keynote speaker to wow your audience or an experienced advisor to guide your board, Therese is a true asset.

Jonathan Danemo, Analyst at Vinnova



**Highly driven, goal-focused and with an extraordinary degree of commitment to her projects.** She can handle the grit of being an entrepreneur – not being someone to quit or easily doubt her ideas or vision. She wants to bring about change and engages the people around her in her ideas. She is also an advocate of entrepreneurship and has helped countless people on their path to building their business. **I count her among the most inspirational and brilliant people I have the fortune to know.**

Jakob Persson, Co-founder and CKO at NodeOne





# World-Renowned Thought Leader

## Keynote Speaker and Award-Winning Entrepreneur

Meet Therese Gedda, Founder and CEO of Reimaginez. She is an **award-winning entrepreneur** known for championing thriving people and purpose-centric cultures. For 20 years, she has **impacted more than 30,000 company cultures and toured over 10 countries** as an invited Keynote Speaker, covering topics such as Company Culture, the Future of Work, and the High Achiever Mindset. Therese has been featured at exclusive invitation-only events led by companies such as **Apple and LVMH**, as well as international conferences such as Inbound in Boston where she appeared alongside Michelle Obama, Adam Grant, and Brené Brown. Other notable conferences include Viva Tech in Paris, TEDx in Stockholm, and Web Summit in Dublin. Offstage, Therese has been **featured in NBC News, Fortune, Nasdaq, and VentureBeat.**

Therese is also a **sought-after Executive Coach for High Achievers**. Due to her success working directly with over 1,000 founders, investors, and C-suite clients over the years, they often refer to her as “Yoda,” “Master Teacher,” and “Founder Therapist.”

As a result of her dedication to entrepreneurship and company culture, Therese has been recognized by the Nordic 100 for her cultural and Future of Work efforts, naming her **one of the most influential and impactful people from the Nordics**. This list is equivalent to the ‘Forbes 30 under 30’ and ‘Forbes 40 under 40’ in the United States. She’s also been recognized by the SKAPA foundation and received the **Future Innovator Award given in memory of Alfred Nobel**. This award is one of the most prestigious of its kind, and the recipients are considered to be “Swedish Champions of Innovation.”



# Culturally-Driven Companies Achieve 18% More Revenue Per Employee than the Average

1,000+ Founders & C-Level Clients Served

2,500+ Keynotes & Talks Delivered

30,000+ Cultures Impacted



## Book the renowned Keynote Speaker and Award-Winning Entrepreneur

Reach out to  
[team@reimaginez.com](mailto:team@reimaginez.com)

Learn more at  
[Reimaginez.com](https://Reimaginez.com)